

# YOUTHMAX

John MAXwell Team Youth Leadership



Lorinda Buckingham, CEO  
Modern Empowerment

## Fact Sheet

### What is YouthMAX?

YouthMAX is a youth leadership curriculum, designed to give today's young people practical tools and ideas to help them navigate life in four key areas: Stand Up & Be Counted (Stop Bullying), Learning to Fail Forward to Success, Developing a Positive Self-Image and Developing Strong Personal Character.

#### Stand Up & Be Counted

- 1 in 7 students in Grades K-12 is either a bully or a victim of bullying.
- 1 out of every 10 students who drops out of school does so because of repeated bullying.
- YouthMAX will help equip youth to take responsibility, to help others, and be a hero by righting a wrong.
- YouthMAX will equip youth to stand up, lift up and pick up others.

#### Learning to Fail Forward to Success

- Most teens believe that all failure is bad and should be avoided. In fact, failing is the most important part of success.
- Those who fear failure will not take the steps to fail forward.
- YouthMAX will provide youth with facts about failure, how to fail correctly and how to move forward to success after failure.

#### Developing a Positive Self Image

- Positive self-image can be the greatest determining factor in success.
- Positive self-image does not begin with what we do or what we have, it begins with who we are and who we think we are.
- Positive self-esteem helps teens cope with emotional stress; this correlates with success in later life.
- Confidence and the willingness to try new challenges can lead teens to greater academic success, earning scholarships and/or receiving other learning opportunities.
- YouthMAX will help youth understand the importance of self-image.
- YouthMAX will offer ways to develop a positive self-image through self-respect.

To Learn more call now at (678) 783-8200 or  
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## Developing Strong Personal Character

A survey released by the Josephson Institute of Ethics on the values and ethical actions of high school students shows:

- A majority of students admitted cheating on a test, with many doing it more than two times.
- Students even confessed they lied on some of the survey questions, which the Josephson Institute said is typically an attempt to conceal misconduct.
- YouthMAX will equip youth to form/build character by aligning values, thoughts, feelings, and actions to help ensure victories in their lives, both now and in the future.
- YouthMAX will reinforce the thought process that developing good character traits is the best insurance for handling difficult day's in the future through determination rather than discouragement.

## Who is Lorinda Buckingham?

- Lorinda Buckingham is a author, recognized leadership specialist, speaker, and coach who have developed leaders globally.
- She is a *Best Selling Author*, *The Irreplaceable Mother* and have written curriculums and programs that have helped countless persons.
- Every year she speaks to Fortune 500 companies, leaders, and organizations impacting the world for leadership, diversity, inclusion, and empowerment.
- Lorinda's relatable coaching techniques have empowerment her clients to reach their highest potential and strive to make an impact in the world.
- Buckingham is the founder of Modern Empowerment and the host of The Modern Executive Podcast, that have trained and reached audiences all over world.

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